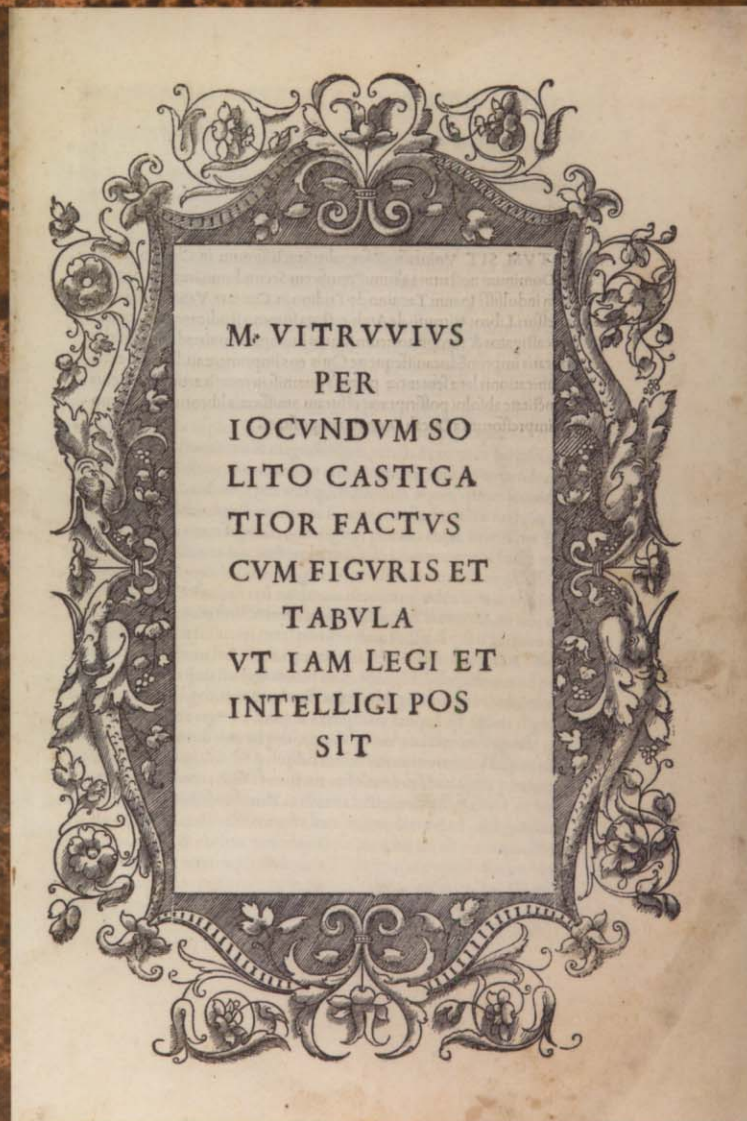


JUNY 2007

# INDE

INFORMACIÓ I DEBAT



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**Un Vitruvi de 1511 enriqueix la Biblioteca del COAC**

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**Jornada Àgora Empresarial: la nova Llei de Societats Professionals**

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**L'Assemblea General aprova la reforma puntual dels Estatuts**

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**Ha començat la preparació de la V Biennial Europea de Paisatge**

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Col·legi d'Arquitectes  
de Catalunya

19TH-21ST OF JULY 2007

# INTERNATIONAL SYMPOSIUM TOURISM XXL THE EUROPEAN MEGALOPOLIS

Thinkers, businessmen and politicians debate about new models of development for coastal territories, as a privileged land of tourist economy and new society. The debate focuses on an emergent European phenomenon, the Spanish Mediterranean coast is going to be in the next future the first European megalopolis, comparing with Tokyo, Mexico City and Shanghai. The Symposium is organized over 3 days, when it will be possible to attend lectures, dialogs and round tables between experts, politicians and directors of private companies directly involved in the tourist market and coast development.

19th (Thursday)

## THE DINAMICS

- 16.00 Opening 1st day Symposium**  
Presentation of the topic by Directors  
Representatives Ministry - Spain  
Representatives Generalitat - Catalunya  
Representatives Diputaciones  
Mayor of Barcelona

- 17.00 Edward W. Soja**  
Geographer, USA

- 18.00 George Ritzer**  
Sociologist Maryland, USA

- 19.00 Networking Break**

- 20.00 Joan Busquets**  
Urban Planner, Barcelona

20th (Friday)

## THE AGENTS

- 10.30 Opening 2nd day Symposium**  
Presentation of the topic by Directors

- 11.00 ORIOL NEL-LO**  
Secretary of Town and Country Planning,  
Generalitat of Catalunya

- 11.45 FAUSTINO G. MARQUEZ**  
Architect, Urban Planner, Regional Environmental Ministry, Canary Island Government

- 12.30 JUAN LÓPEZ DE URALDE**  
Director of Greenpeace, Spain

- 13.15 ARNALDO MUÑOZ**  
General Manager of South Europe for EasyJet

- 14.00 Break**

- 16.30 EUGENIO YUNIS**  
Director of Sustainable Development of WTO

- 17.15 JOSÉ FERNÁNDEZ PEREZ**  
General Manager of Coasts, Ministry of  
of Environment, Spain

- 18.00 JOSEP MONREAL RIBOT**  
Major of Santa Susanna, Catalonia, Spain  
**JOAN CAMPOLIER MONTSANT**  
President of the Tourist Foundation of  
Santa Susanna

- 19.00 Networking Break**

20.00 Round Table

## JOSÉ FERNÁNDEZ PEREZ

General manager of Coasts,  
Ministry of Environment, Spain

## RAIMÓN MARTÍNEZ FRAILE

Advisor of AC hotels

## JOSÉ MIGUEL IRIBAS

Sociologist, Valencia

21st (Saturday)

## THE PROJECT

- 10.30 Opening 3rd day Symposium**  
Presentation of the topic by Directors

- 11.00 MANUEL GAUSA**  
Architect, Codirector of Intelligent  
Coast Master Pr., Barcelona

- 12.00 Round Table**  
**JUAN PALOP (Moderator)**  
Architect, Director of Institute 200, GC

## CARLOS FERRATER

Architect, Barcelona

## MIGUEL RUANO

Vicepresident of Marriott  
Vacation Club International

## SALVADOR RUEDA

Urban Ecologist, Barcelona

## JUAN ANTONIO SANCHÉZ

Architect, Director of ADHOC msl, Murcia

## FEDERICO SORIANO

Architect, Madrid

## ANDREU ULIED

Phd. Civil Engineer C. and P., MDesS GSD,  
Director of MCRIT S.L., Barcelona

- 14.00 Break**

- 17.00 SCOTT LASH**  
Sociologist, London

- 18.00 MANUEL DELANDA**  
Philosopher, New York

- 19.00 Networking Break**

- 20.00 REM KOOLHAAS**  
Architect, Rotterdam, interviews:  
**MICHEL HOUELLEBECQ**  
Writer, Paris

Check for updates

[www.intelligentcoast.es](http://www.intelligentcoast.es)

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To book your entrance please send an email to  
athayde@intelligentcoast.es with your name, surname, email  
address and the number of entrances you want to book.  
Price: 180 Euro

Directed by  
Manuel Gausa, Silvia Banchini, Luis Falcón

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