

2nd

THE INTERNATIONAL SYMPOSIUM TOURISM XXL

URBAN INNOVATION ON TOURIST METROPOLIS

 SPEAK ENGLISH  SI PARLA ITALIANO  次=ユ-日本語片段有リ

28th / 29th OF MAY 2009

DIRECTED BY:

MANUEL GAUSA, SILVIA BANCHINI, LUIS FALCÓN

The Second International Symposium Tourism XXL aims at discussing the parameters that define innovation's rate for a tourist metropolis based on a leisure and knowledge economy. The debate will address the borders, strategies and criteria that define the competitiveness of European cities competing with Barcelona based on its levels of connectivity, competitiveness indexes in terms of tourist destinations and their tourist innovation capabilities within urban strategies that bet on new sectors related to ICT and the knowledge economy.

When

May 28th: 16.00-20.00

May 29th: 10.00-20.00

Where

Auditorium Museo Picasso
Montcada 15-23,
08003 Barcelona

Price

80 Euros

Seating is limited to the first 150 registrants

Simultaneous Interpretation

Spanish-Catalan-English

Contact

<http://www.intelligentcoast.es>

tf: 0034 93 4513664

Book your ticket

sending an email to:

coordinator@intelligentcoast.es

Directed by

Intelligent Coast* 

Promoted by

 Generalitat de Catalunya



Ajuntament de Barcelona
Promoció Econòmica



Ajuntament de Barcelona

 Diputació Barcelona
xarxa de municipis

 BarcelonaTurisme
barcelonaturisme.cat

 BARCELONA CULTURA

 UNIVERSITAT POLITÈCNICA DE CATALUNYA
School of Professional & Executive Development

 Turisme **2015** BCN
Pla Estratègic de Turisme de la Ciutat de Barcelona

 Dissemy Hub Barcelona