

FROM
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Intelligent Coast*

DEBATES

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FERNANDO PRATS POZUELO 7th May

Architect and urban planner. Associated with other professionals to form the Society AUIA (Arquitectos Urbanistas e Ingenieros Asociados, S.L.). He has an extensive experience in the field of tourism, land management and sustainability. Member of the Scientific Advisory Committee M+B Biosphere Reserves of Spain (UNESCO) and the Spanish Tourism Council. Consultant to the World Tourism Organization (WTO). Professor of the Master Economics Services Program at the Faculty of Economics and Business Administration (Universidad Autonoma de Madrid). He received various awards such as the Environment Award from the FUHEM, the World Award DRAGO GOLD for the Insular Plan of Lanzarote, the IBA International Experience Award for the Great Southern Metropolitan Area of Madrid, Green Globe Award Ecological Municipality Johannesburg and Habitat for the Calvia Agenda 21. www.auia.es

YOUNG JOON KIM 14th May

Graduated from Seoul national University. After experiencing some years at Iroje and OMA, he established YO2 architects and has been working there since 1998. His interest in working in between the boundary of urbanism and architecture has been conceived in his previous projects such as Paju Book City, HerYooJae Hospital, Administrative City Competition (1st Tier Prize). Currently he teaches at the Korea National University of Arts, and he is a coordinator of Paju Book City (1st, 2nd Phase). In 2004, the HanKyoReh newspaper has named him as one of 6100 professionals to lead the future of Korea. www.yo2.co.kr

AULIANA POON 5th June

Managing Director and Senior Partner of Tourism Intelligence International, Auliana Poon enjoys an international reputation as a tourism consultant, and is considered to be one of the foremost specialists in eco-tourism and sustainable tourism development. During the past decade, she has been regularly retained by international funding agencies and tourism organisations to provide essential leadership and guidance to tourism projects in several developing countries. As well, she has been hired by industry players, such as airlines, hotels and resorts, to help them strengthen their competitive positions through research, marketing strategies, product development, and staff motivation. Dr. Poon holds a Master of Science degree in Economics from the University of the West Indies, in her native Trinidad, and completed her doctorate in Tourism and Technology at the University of Sussex, England. A frequent speaker at tourism conferences around the world, she is the author of *Tourism, Technology and Competitive Strategies*, an authoritative work on the worldwide shift towards the New Tourism. www.tourism-intelligence.com